

A close-up, high-speed photograph of water splashing into a pool. A clear stream of water falls from the top right, hitting the surface and creating a large splash with many droplets and bubbles. The background is a blurred blue, suggesting a large body of water or a sky. The overall tone is fresh and clean.

**What are you thirsty for?**





THE COCA-COLA COMPANY

# Thirst stops here

The road maps of the world are dotted with happy places to pause. And ice-cold Coca-Cola is there to make a pause *the pause that refreshes*. Familiar red soda fountains everywhere signal you to refresh yourself and be off to a fresh start.



INVITING

# It's the real thing. Coke.



Real life calls for real taste.  
For the taste of your life – Coca-Cola.



A close-up, high-speed photograph of water being poured into a pool. The water is clear and bright blue, splashing upwards and outwards, creating many small droplets and bubbles. The background is a blurred blue, suggesting a large body of water.

**Every living thing needs water.**

**John 7:37-39, “Jesus says, “Let anyone who is thirsty come to me and drink. Whoever believes in me, rivers of living water will flow from within them.”**





# John 4: 4-6







social guilt  
prejudice  
stigma  
shame  
humiliation  
reputation  
loneliness  
discrimination  
embarrassment  
disgrace  
blame  
shamed  
stigmatized  
alone  
isolated  
rejected  
shunned  
depression

uncomfortable  
scorned  
discredit  
guilty  
pressure  
bad reputation  
shameful  
social  
dishonor  
secret  
humiliated  
society  
devaluated  
stop  
lonely  
humiliation  
ashamed  
different  
disgraceful  
reputation  
worry  
loneliness  
remorse  
depression

protection  
acceptance  
injury  
bullying  
disgraced  
soften  
stigma  
negativity  
bad reputation  
rejection  
homosexuality  
social  
shaming  
shamed  
secret  
discrimination  
warning  
social  
attention  
violence  
scandal  
caution  
lesbian  
isolated  
sickness  
feeling  
nervous  
rejected  
gay  
religion  
fault  
conventions  
depression  
lighting  
heterosexuality  
society



# John 4:7-9




**John 4:10, Jesus answered her, “If you knew the gift of God and who it is that asks you for a drink, you would have asked him and he would have given you living water.”**





**John 4:11-12**

A close-up, high-speed photograph of water splashing into a pool. A clear stream of water falls from the top right, hitting the surface and creating a large splash with many small, glistening droplets. The background is a blurred blue, suggesting a large body of water under bright light.



**John 4:13-14, Jesus answered, “Everyone who drinks this water will be thirsty again, but whoever drinks the water I give them will never thirst. Indeed, the water I give them will become in them a spring of water welling up to eternal life.”**





Jesus is the only REAL THING that satisfies.





# John 4:15-20



**John 4:21,**  
**“Woman,” Jesus replied, “BELIEVE ME”.**





**John 4:22-24, “You Samaritans worship what you do not know; we worship what we do know, for salvation is from the Jews. Yet a time is coming and has now come when the true worshipers will worship the Father in the Spirit and in truth, for they are the kind of worshipers the Father seeks. God is spirit, and his worshipers must worship in the Spirit and in truth.”**



1 Cor. 8:1-3, “Knowledge puffs up, but love builds up. The man who thinks he knows something does not YET know as he ought to know. **BUT the man who loves God is known by God.”**







**LOVING GOD  
IS MORE  
IMPORTANT  
THAN  
KNOWLEDGE  
OF GOD!**



**John 4:26, “Jesus declared, “I, the one speaking to you— I am He.” (the Messiah)**





Jesus is the only REAL THING that satisfies.



**John 4:27-41**





**She lays her jars down and  
leaves them....**





John 4:42, “They (the townspeople) said to the woman, “We no longer believe just because of what you said, now we have HEARD for ourselves and we KNOW (spiritually) that this man REALLY is the Savior of the world.”





Jesus is the only REAL THING that satisfies.



**John 10:10, Jesus said, “The (counterfeit) thief comes to steal and kill and destroy...(he will tell you any lie you believe...)**  
**~in contrast~**

**Jesus said, “My purpose is to give you a rich and **SATISFYING life.**” ...(now and forever)!!!**





**We were made for the Water  
and  
the Water was made for us!**



**Hebrews 10:22, “Let us draw near to God with a sincere heart and with the full assurance that faith brings, having our hearts sprinkled to cleanse us from a guilty conscience and having our bodies washed with pure water.”**





**Isaiah 58:11, “The Lord will guide you continually; He will **SATISFY** your needs when you are dry, restoring your strength. You will be like a well-watered garden, like an ever flowing spring whose waters never fail.”**



# How Can We Get & Hold On To The LIVING WATER?

- \*Accept Jesus as YOUR Messiah & BELIEVE Him (Heart-to-Heart)**
- \*Lay your sin (life) down through repentance**
- \*Spend TIME with Jesus & LISTEN to Him**
- \*GROW in knowledge (HEAD & HEART) in His Words (Bible & Prayer)**
- \*ACT in the wisdom & understanding of that knowledge**





Jesus is the only REAL THING that satisfies.

*Jesus Christ*  
THE REAL THING

**John 7:37-39, Jesus says, “Let anyone who is thirsty come to me and drink. Whoever believes in me, rivers of living water will flow from within them.”**

- THE END





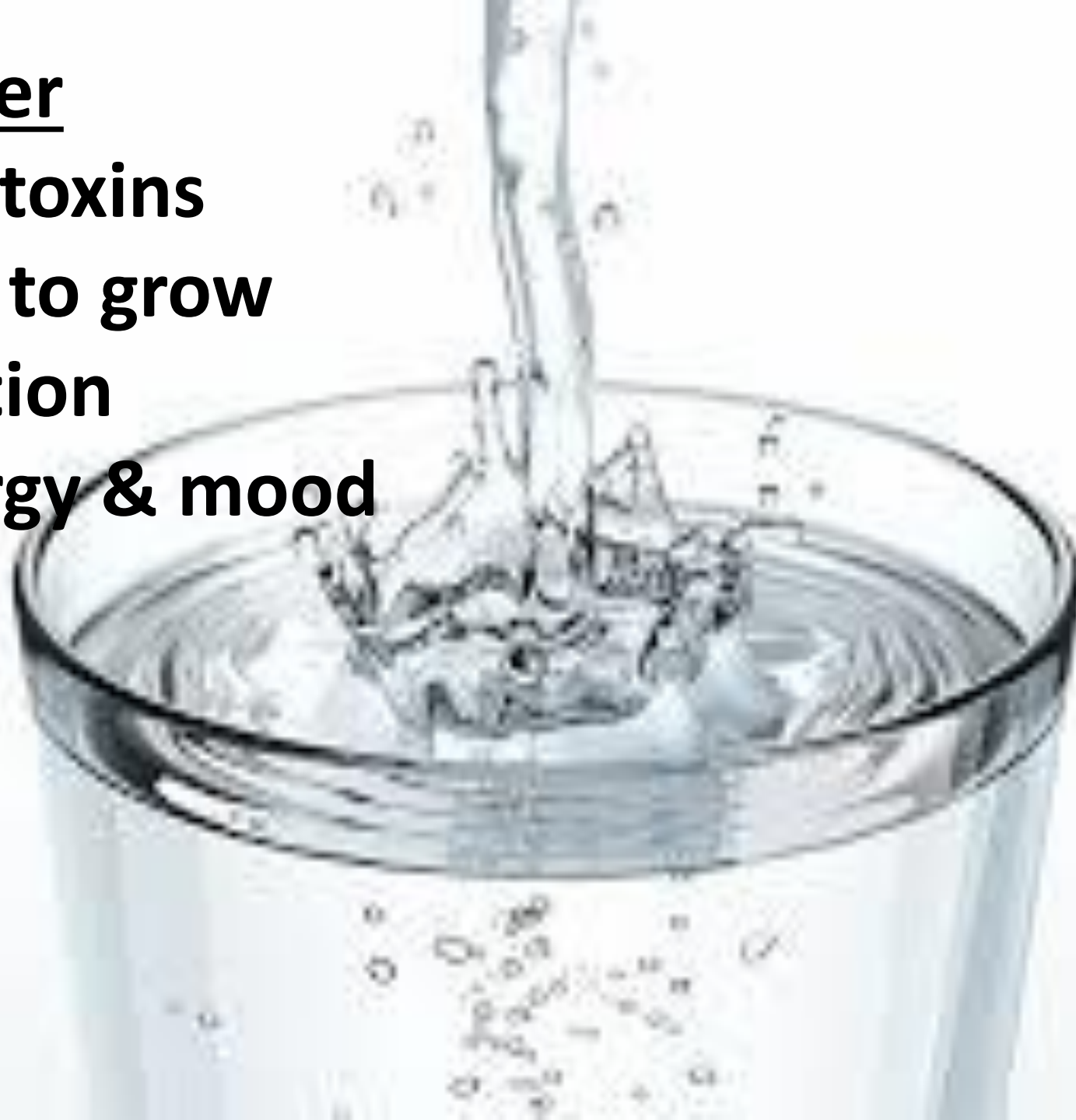
# Physical Water

flushes out toxins

allows cells to grow

fights infection

boosts energy & mood



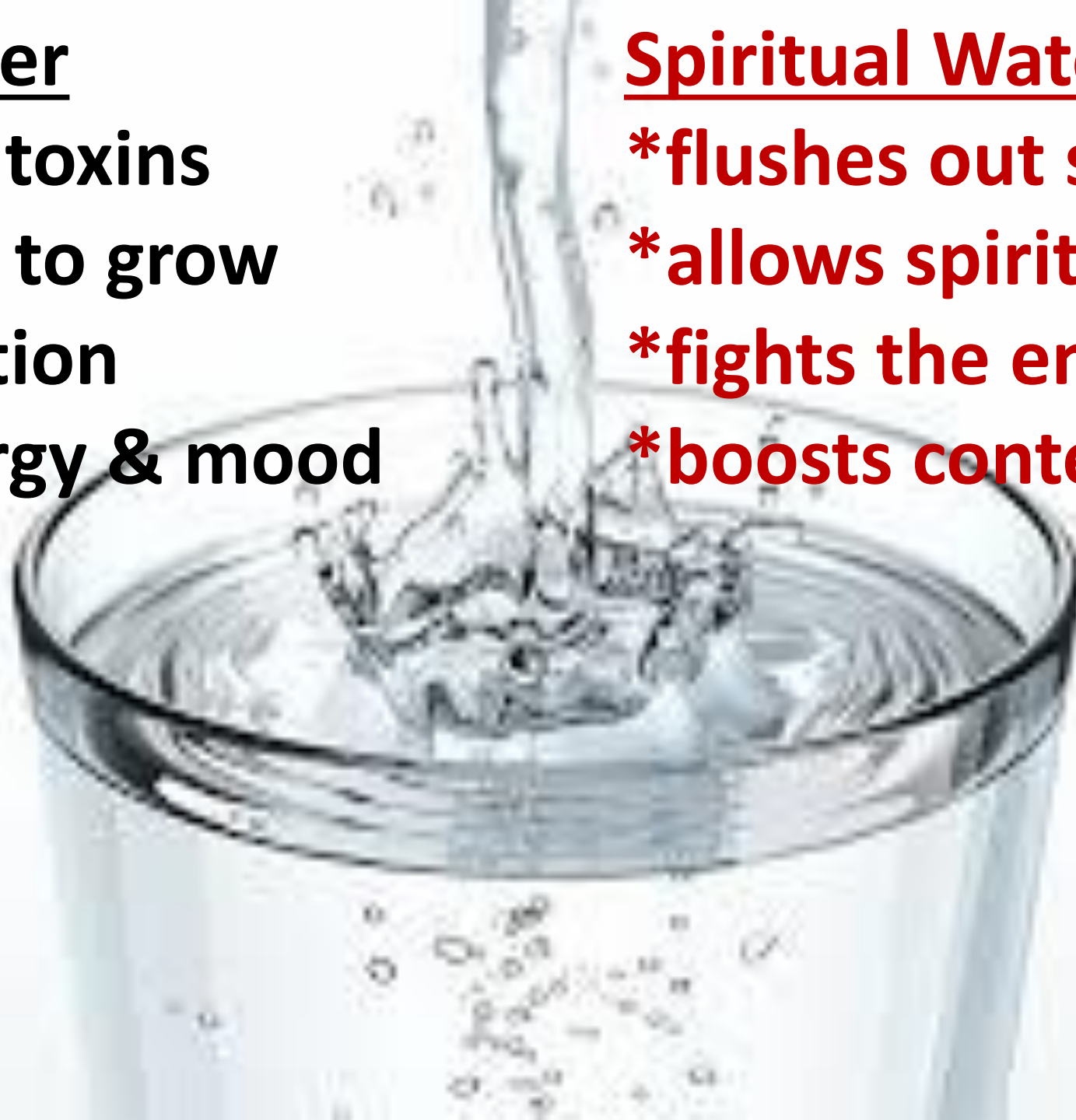


## Physical Water

flushes out toxins  
allows cells to grow  
fights infection  
boosts energy & mood

## Spiritual Water

\*flushes out sin  
\*allows spirit filled growth  
\*fights the enemy's attacks  
\*boosts contentment & JOY



... FOR MY PEOPLE HAVE  
COMMITTED TWO EVILS:

**THEY HAVE  
FORSAKEN ME,  
THE FOUNTAIN OF  
LIVING WATERS,**

AND HEWED OUT CISTERNS FOR  
THEMSELVES, BROKEN CISTERNS  
THAT CAN HOLD NO WATER.

JEREMIAH 2:13

